



Sponsorship Prospectus

Annual Conference of the

Canadian Society of Clinical Chemists (CSCC)

June 5-8, 2022, Niagara Falls ON

Anticipated Attendance: 250 Clinical Chemists

www.csc.ca
info@csc.ca

Sponsorship Opportunities

Diamond \$20,000

All Platinum level entitlements PLUS

- First opportunity for an in-person Industry Workshop (application must be received by March 31, 2022)
- 1 additional complimentary registration (5 total)
- 1 additional e-blast to pre-conference attendance list¹ (2 total)
- Opportunity to purchase an additional booth at a 50% discount (space permitting)
- Logo on conference receipts
- First opportunity to select booth location (option to be selected by March 31, 2022; booth location to be allocated based on date confirmation of sponsorship is received)
- First opportunity for a demo van at the annual conference (space permitting)
- Opportunity to host an Industry Workshop Series Webinar at no cost (application to be received by March 31, 2022)
- Opportunity to host a second Industry Workshop Series Webinar at \$5,000 (application to be received by March 31, 2022)

Platinum \$15,000

All Gold level entitlements PLUS

- Second opportunity for an in-person Industry Workshop (application must be received by March 31, 2022)
- 1 additional complimentary registration (4 total)
- Reserved table at banquet, if desired
- 1 e-blast to pre-conference attendance list¹
- Banner ad on conference website
- Premium Location for booth
- Opportunity to purchase an additional booth at a 25% discount (space permitting)

- Second opportunity to select booth location (option to be selected by March 31, 2022; booth location to be allocated based on date confirmation of sponsorship is received)
- Second opportunity for a demo van at the annual conference (space permitting)
- Opportunity to host an Industry Workshop Series Webinar at a 50% discount (application to be received by March 31, 2022)

Gold \$10,000

All Silver level entitlements PLUS

- Third opportunity for an in-person Industry Workshop (application must be received by March 31, 2022)
- 1 additional complimentary registration (3 total)
- Opportunity to purchase an additional booth at a 10% discount (space permitting)

Silver \$5,000

All Bronze level entitlements PLUS

- Fourth opportunity for an in-person Industry Workshop (application must be received by March 31, 2022)
- 1 additional complimentary registration (2 total)
- Banner ad on the CSCC website

Bronze \$2,500

- Recognition in program/app by sponsorship category
- Website recognition with hyperlink
- Corporate logo on onsite sponsor recognition signage
- 1 complimentary registration
- Advance list of conference attendance (Name, Company, City, Province only)
- Badge recognition ribbons by sponsorship level
- Use of CSCC Logo for promotional material relating to the 2022 Conference
- Page in CSCC Sponsor Directory section outlining company information and contact details posted until December 31, 2022

¹ e-blast will be sent to attendees via conference office

Supplemental Recognition Opportunities

Hotel Key Card Sponsor \$1,500 (1 available)

- Logo on all hotel key cards used during the conference

Hotel Room Drop Sponsor \$1,000 (2 available)

- Promotional materials in the delegate's room at conference hotel

In-person Industry Workshop at Conference \$2,500

- Application to be submitted to Conference Office by March 31, 2022
- Signage during workshop
- Opportunity to provide handout during workshop
- Catering and AV will be invoiced after the event

Virtual Fall 2022 Industry Workshop Webinar \$7,500

- Application to be submitted to Conference Office by March 31, 2022
- Opportunity to host one 1-hour webinar* (includes eblast reminders**, recognition on the registration page, attendee evaluation with results sent to Sponsor).
- Promotion of webinar in upcoming issue of CSCC Newsletter ***
 - * Webinar to be shown live to session registrants; recording to be made available on CSCC Members Only section on the CSCC website until December 2022
 - ** eblasts will be sent to CSCC members from CSCC Head Office. Direction to the Sponsor page for additional information will also be provided to CSCC members
 - *** Available if commitment by Sponsor is provided by March 31, 2022 to meet the Newsletter deadline
- Conference Office to work with sponsor to create promotional e-blast for registration
- Webinar hosted through CSCC Office

General Information for Exhibitors

Why Exhibit?

You will have the opportunity to introduce your company's products and services to key decision makers in laboratory medicine, including Clinical Chemists and Medical Biochemists. These professionals want to make the most informed decision possible.

Your company should be there to ensure our attendees have all the facts they require for decision making. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!

Location:

Sheraton on the Falls Hotel
5685 Falls Avenue
Niagara Falls ON L2E 6W7

Move-in period:

Sunday June 5, 2022 from 12:00 to Monday June 6, 2022 at 10:00

Display period:

Monday June 6, 2022 – 10:00–19:00
Tuesday June 7, 2022 – 10:00-13:30

Move-out period:

Tuesday June 7, 2022 – 13:30-18:00

Booth Specifications:

Standard booths are 10' wide by 10' deep with a framework of an eight (8) foot high draped backdrop and three (3) foot high sidewings.

Booth Includes:

1 draped booth
1 standard electrical outlet
1 draped table
1 chair

Booth Does Not Include:

Carpeting, Signage, Storage. These and other items you require may be ordered from the official suppliers, order forms will be included in the Exhibitor Manual. (Note that the exhibit hall at the hotel is carpeted)

Display Restrictions:

All displays must stay within the boundaries of the booth. Backwall height restrictions is eight (8) feet.

Sidewalls and display fixtures occupying the front one-half of the exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

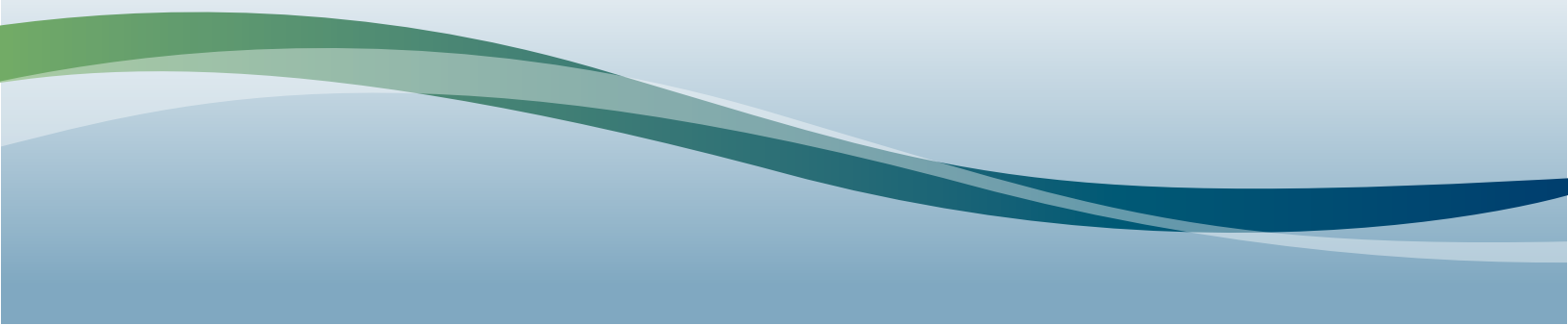
Space Assignment:

Booths will be allocated by sponsorship level together with a first-come, first-served basis.

Other Services:

Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telecommunications, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates. Exhibitors will have the opportunity to book accommodations at the special conference rate.

Terms and Conditions for Exhibit Space

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
 2. All electrical wiring and outlets used by the Exhibitor in excess of the standard duplex electrical outlet provided shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
 3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
 4. The Exhibitor will be solely liable for and will indemnify and hold harmless the Canadian Society of Clinical Chemists, the Conference Organizing Committee, Events & Management Plus Inc., Sheraton on the Falls Hotel and all official conference suppliers from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, the Organizing Committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space or exhibitor's participation in the show.
 5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
 6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
 7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
 8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
 9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
 10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
 11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
 12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
 13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
 14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
 15. Sponsorships are non-refundable. In case of cancellation, the Sponsor forfeits all rights or claims to the allocated exhibit space and the Organizing Committee is free to rent it to others and retain the sponsorship fee as damage.
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Conference Secretariat
info@csc.ca

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